

MEMORANDUM

To: Village of Salem Dissolution Study Committee
From: Laberge Group
Date: July 15, 2014
RE: Demographic Characteristics Summary

Overview

Population densities, geography, and level of service play a critical role in the differences in how operational cost differs from community to community. As illustrated in **Table 1: Municipal Characteristics Summary**, according to the 2010 Census, 3,661 residents reside within the 52.5 square mile area that encompasses the Village and Town of Salem. The number of persons per square mile is 51.7 within the Town of Salem, while the Village of Salem boasts 326.2 people per square mile. The American Community Survey indicates that the Town of Salem’s median household income of \$51,545 is higher than that of the Village of Salem’s at \$43,370.

Table 1: Municipal Characteristics Summary

	(T) Salem	(V) Salem	Combined
Population (2010)	2,715	946	3,661
Land Area (square miles)	52.5	2.9	52.5
Population per square mile	51.7	326.2	377.9
Households (2010 Census)	1,141	382	1,523
Median household income (2008-2012 ACS)	\$51,545	\$43,370	\$94,915
Total Centerline Miles	17.62	2.40	20.02
Local (Town/Village-owned) Centerline Miles	67.26	5.12	72.38

Source: US Census 2010, ACS 2008-2012.

Population

Local population growth and decline is dependent on several factors including economic expansion, environmental capacity, housing suitability, age-driven needs and regional desirability. According to U.S. Census data, the Village of Salem’s population decreased from 964 in 2000 to 946 in 2010, this reflects a -1.9% population decrease for the Village, while the Town of Salem increased from 2,702 in 2000 to 2,715 in 2010. This reflects a 0.48% population increase for the Town which can be seen in **Table 3: Population Trends**.

Table 2: Population Trends

Year	(T) Salem		(V) Salem	
	Number	Growth	Number	Growth
1990	2,608	NA	958	NA
2000	2,702	3.60%	964	0.6%
2010	2,715	0.48%	946	-1.9%

Source: US Census 1990, 2000, 2010

Road Network

Table 3: Road Centerline Mileage, provides a summary of road mileage by municipality. There are a total of 72.38 local centerline miles within the Town and Village of Salem. Additionally, there are 20.02 miles of centerline roads within the two communities that are not of local origin.

There are more than 102 miles of public roadway in the Town and Village of Salem combined. Local roads make up the majority of the road network at about 70% (72.38 miles), followed by County miles at 20% (20.07 miles), and State miles at 10% (10.27 miles).

According to the NYS Local Roads Listing, all roads within the Town and Village are made of asphalt (61.35 miles), unpaved (34.45 miles), or overlay (6.92 miles).

Table 3: Road Centerline Mileage

	(T) Salem	(V) Salem	Combined	% of Total
Total Local Mileage (Village)	67.26	5.12	72.38	70%
County Mileage	17.67	2.40	20.07	20%
NYS DOT Mileage	8.56	1.71	10.27	10%
Total Centerline Mileage	93.49	9.23	102.72	100%

Source: New York State Department of Transportation Highway Inventory

Age Distribution

According to the 2010 U.S. Census, the Town of Salem's greatest concentration of population falls within the 45-54 age range (16.7%), while the Village's greatest concentration of population falls within the 0-14 age range (19.2%). According to **Table 4: Age Comparison**, the next largest age cohorts in the Town are 0-14 and 55-64 (16.1%), while the Village's next largest age cohorts are 45-54 (17%). The median ages for the Town and Village are 46 and 42 respectively. The Village of Salem seems to have a higher percentage of children to middle age residents, while the Town has a higher percentage of older, retired residents.

Table 4: Age Comparison

Age	(T) Salem		(V) Salem	
	Total	%	Total	%
0-14	436	16.1%	182	19.2%
15-19	162	6.0%	62	6.6%
20-24	142	5.2%	62	6.6%
25-34	236	8.7%	88	9.4%
35-44	334	12.3%	113	12.0%
45-54	455	16.7%	161	17.0%
55-64	437	16.1%	118	12.5%
65-74	280	10.3%	86	9.0%
75+	233	8.6%	74	7.7%
Total	2,715	100.0%	946	100.0%
Median Age	46		42	

Source: U.S. Census Bureau, Census 2010

Household Composition

The U.S. Census Bureau provides information on household composition, which details the structure of the individuals and families living within the Town and Village boundaries. According to **Table 5: Household Composition (2010)**, the majority of households in the Town and Village are family households (67.4% and 68.1% respectively), as compared to non-family households (32.6% and 31.9% respectively). Non-family households also include individuals living alone. The average household size in the Town of Salem is 2.37, while the average household size in the Village of Salem is 2.48.

Table 5: Household Composition (2010)

	(T) Salem		(V) Salem	
	Total	%	Total	%
Total Households	1,141	100.0%	382	100.0%
Family Households	769	67.4%	260	68.1%
Nonfamily households	372	32.6%	122	31.9%
Total Households	1,141	100	382	100
Households with Children < 18				
Households with Children < 18	298	26.1%	120	31.4%
Households with Persons < 65				
Households with Persons < 65	371	32.5%	118	30.9%
Average household size	2.37		2.48	
Average family size	2.81		2.97	

Source: U.S. Census Bureau, Census 2010

Housing Stock

The availability, affordability, and condition of housing within a community are important factors that residents and employers consider when determining re-location. In addition, home ownership is directly linked to household spending on services and supplies for home improvements, home furnishings, and other home-related items. Therefore, housing is a key component of an economic development strategy as it contributes to the overall image and desirability of the community.

According to the 2010 Census the Town of Salem contains a total of 1,356 housing units of which 1,141 are occupied and 215 are vacant. The Village of Salem contains a total of 417 housing units of which 382 are occupied and 35 are vacant. According to **Table 6: Housing Types**, of the 1,141 occupied housing units in the Town, 935 are owner occupied while 206 are renter occupied. Of the 382 occupied housing units in the Village, 280 are owner occupied and 102 are renter occupied.

Table 6: Housing Types

Subject	(T) Salem		(V) Salem	
	Number	%	Number	%
OCCUPANCY STATUS				
Total housing units	1,356	100.0%	417	100.0%
Occupied housing units	1,141	84.1%	382	91.6%
Vacant housing units	215	15.9%	35	8.4%
TENURE				
Occupied housing units	1,141	84.1%	382	91.6%
Owner occupied	935	81.9%	280	73.3%
Renter occupied	206	18.1%	102	26.7%
VACANCY STATUS				
Vacant housing units	215	15.9%	35	8.4%
For rent	21	1.5%	11	2.6%
Rented, not occupied	1	0.1%	0	0.0%
For sale only	19	1.4%	2	0.5%
Sold, not occupied	5	0.4%	1	0.2%
For seasonal, recreational, or occasional use	126	9.3%	7	1.4%
Other vacant	43	3.2%	14	3.4%

Source: U.S. Census Bureau, Census 2010

Income

Household income is the total income of all members of a household regardless of their relationship to each other. The amount of income is an indicator of the local economy. Understanding the income characteristics of the community is also important in determining a community's health as well as the ability of residents to maintain their housing, contribute to the local tax base, and participate in the economy.

Table 7: Household Income, demonstrates that the median household income in the Town of Salem has been consistently higher than the Village. In 2012, the median household income in the Town of Salem was \$51,545, while the Village of Salem was \$43,370. Between 2000-2012 the Town's median household income increased by \$11,268 and the Village's median household income increased by \$6,013, almost half the amount of the Town's increased household income.

Table 7: Household Income

	2000		2012		2000		2012	
	(T) Salem		(T) Salem		(V) Salem		(V) Salem	
		% of Total						
less than \$25,000	278	25.9%	213	17.9%	102	24.9%	110	28.1%
\$25,000 to \$49,999	424	39.5%	347	29.2%	174	42.5%	113	28.9%
\$50,000 to \$74,999	195	18.2%	287	24.2%	79	19.3%	43	11.0%
\$75,000 to \$99,999	88	8.2%	189	15.9%	28	6.8%	67	17.1%
\$100,000 or more	76	8.2%	152	12.8%	25	6.5%	59	14.9%
Total Households	1,061	100.0%	1,188	100.0%	408	100.0%	392	100.0%
Median HH Income	\$40,277		\$51,545		\$37,357		\$43,370	

Source: U.S. Census Bureau, Census 2000, 2010, 2008-2012 American Community Survey